

Neighborhood Association Communications Funds

According to SE Uplift's grant agreement with the Office of Neighborhood Involvement (ONI) for 2008-2009 (4. Promoting Effective Communication, section g.), "[Communication] Funds shall be used solely for the following communication purposes: Media such as print newsletters, fliers, electronic web or email development and maintenance, sign boards, advertisements, direct mailing printing and postage, organizing door-to-door outreach or tabling events, and /or expenses related to organizing one-time special events specifically for outreach purposes such as room rental, audio/visual, or decorations."

Southeast Uplift receives \$20,000 from ONI to use for neighborhood communications. Southeast Uplift allocates the \$20,000 among the 20 neighborhoods based on the number of households within each boundary (according to the 2000 census). Check with your treasurer for specific dollar amounts.

While neighborhoods are still required to follow certain guidelines [see Communication Funds-Restrictions] regarding how their communication dollars are spent, SE Uplift neighborhood associations are now being given their entire communication budget at the beginning of the year so they can better plan their budget and communication strategy for the whole fiscal year.

Neighborhoods will be required at the end of the fiscal year to report back to SE Uplift how the communication money was spent, how effective the funds were and what you would accomplish if you had additional funding.

These reports will support SE Uplift's efforts during the budget process to increase neighborhood communication dollars we know are needed.

ONI requests that copies of your communication efforts are sent to us at SE Uplift. Please send us copies of all you do. We are very interested in seeing how you are communicating with your neighbors so even if you are raising the funds yourselves, please send us a copy or put us on the mailing list.