

Developing swag for your neighborhood can be fun, creative and even a fundraiser. Consider what is relevant to your neighbors and make it relational to your neighborhood. A calendar of photos from around the neighborhood would be a great item that your neighbors might like to purchase or a grocery tote so when you shop locally your neighbors can display neighborhood pride.

Think outside the box when coming up with ways to unify your neighborhood. Here are a few ideas to get your creative juices flowing! As always think about consistency of design and use your logo/icon.

- **T-shirts or sweatshirts**
Sell them at your events and at meetings.
- **Coffee cozies**
Ask your local coffee shop to put these on their customer's coffees on meeting days.
- **Posters**
Take photos at a few of your events then design a poster with photos, your meeting time and location and display them at local stores.
- **Tabling displays**
It's great that you are tabling at events, but if people are just walking by figure out a way to engage them. Create a visual representation of your neighborhood that will give people a reason to stop.
- **Banners**
If you have a place to permanently display a banner that gets road or foot traffic consider this as an option to announce your meetings or events.
- **Totes**
Going green has never been cooler! Help support sustainability efforts by creating grocery totes with your logo.
- **Calendars**
Make a call for neighbors to take photos for the yearly calendar. Ask your local stores to sell them as a fundraiser.
- **Clear decal for car windows**
"I am a Reed Neighbor!" "I love Fo-Po!"
- **Slow down signs**
Welcome drivers then encourage them to travel through your neighborhood safely.