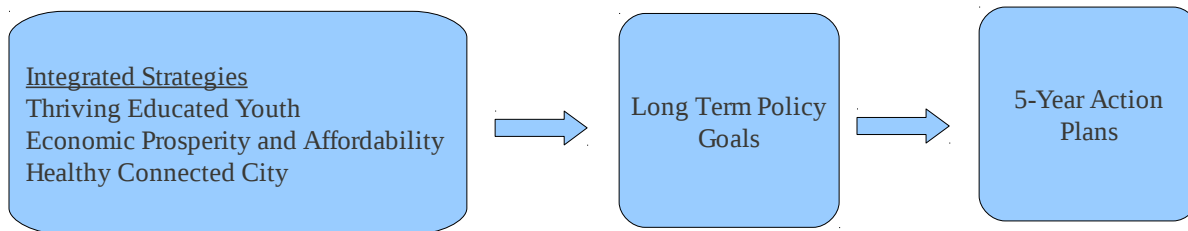


Portland Plan Cheat Sheet- For Communities within the SE Uplift Coalition Area

What is the Portland Plan All About?

The Portland Plan is a set of strategies, goals and action plans for Portland to pursue during the next 25 years. The Portland Plan is a collaborative effort of over 20 municipal and regional agencies and nonprofit organizations. The goals and plans are based on a set of over-arching priorities identified through the VisionPDX process, public input, partner organizations, lots of data about Portland and many other sources. The entirety of the Portland Plan is organized underneath the “Equity Framework.” The Equity Framework was created as a mechanism to address some of the most obvious and pressing problems for Portlanders and to create strategies and short-term goals to better allow everyone access to the “opportunities necessary to satisfy their essential needs, advance their well-being and achieve their full potential.” (Portland Plan Draft, pg. 10) The need for a framework of equity within the Portland Plan was identified in the early stages of public input for the Portland Plan. The Office of Neighborhood Involvement was key in the creation and refinement of the Equity Framework.

The strategies of the Portland Plan document are essentially laid out like this:



There are 3 Integrated Strategies. Within each strategy, policy goals have been identified, supported by information about the goal and objectives for 2035. With each goal, a 5-year action plan has been laid out identifying actions and potential partners for each 5-year plan. These are groups or agencies whose work and policies would be fundamental in allowing the specific action plan to proceed. This is the basic layout of the 183-page Portland Plan Draft Document. The later sections of the document include the Measures of Success, Implementation and a section of appendices which delve deeper into the data used to come up with the strategies, goals and plans.

Specific Sections You Might Be Interested In

Through reading the Portland Plan Draft, SE Uplift has identified some specific sections of the Plan that may be of particular interests to the communities within the SE Uplift Coalition Area. This is not to say the entire Portland Plan is not of interest to us, but simply to help you make the best use of your time in reading the document. By all means, read the whole document if you have the time, but if you are most interested in sections that directly speak to your neighborhoods, these are good sections to start with. I have included the page numbers and a short description of each section for easy reference. Page numbers refer to the full 183-page document, as opposed to the shorter summary document.

Strategy 1- Thriving Educated Youth- pg. 20

The overall goal with this strategy is to “ensure that all youth (0-25) have the necessary support and opportunities to thrive- both as individuals and as contributors to a healthy community and prosperous, sustainable economy. (PP, pg. 21)

Sections of Interest

C. Neighborhoods and Communities that Support Youth- Pg. 28

This section speaks to the physical environment around school facilities, stable neighborhood housing stock and building communities of caring adults and agencies who partner with schools to enrich everyone while creating stronger academic outcomes for students.

Strategy 2-Economic Prosperity and Affordability- pg. 32

The overall goal with this strategy is to “expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust regional economy and broadly accessible household prosperity.” (PP, pg 33)

Sections of Interest

B2. Neighborhood Business Vitality-pg. 48

B2 directly addresses continued growth and support for all of the small neighborhood business districts which are the heart of many of our neighborhoods. This 5-year plan includes expansion of the Main Streets Program, promotion of entrepreneurship, filling in the gaps in underserved neighborhoods and promotion of sustainability.

C1. Access to Housing- pg 52

The goal of C1 is to “maintain and increase low- and moderate income housing” to meet the changing and evolving needs of our communities. This goal addresses an issue that often comes up in neighborhood discussions around creating and maintaining more affordable housing options, particularly in light of rising home prices and falling incomes. This 5-year plan includes increasing the housing supply, implementation of Portland’s Fair Housing Action Plan, creation of moderate-income workforce housing and continuing work in ending homelessness.

Strategy 3- Healthy Connected Cities-pg 58

The overall goal of this strategy is to “improve human and environmental health by creating a system of neighborhood hubs, linked by a network of city greenways that integrate nature into neighborhoods and connect Portlanders to services, destinations and opportunities locally across the city.” (PP, pg 59)

Sections of Interest

B. Vibrant Neighborhood Hubs- pg 66

The goal of Vibrant Neighborhood Hubs calls for the creation of “concentrations of businesses, services, housing, gathering places and green spaces” which are easily accessible by all modes of transportation; walking, cycling and public transit in particular. This 5-year plan includes actions related to access and growth of healthy and affordable food, increasing affordable housing and support of neighborhood businesses and services.

C. Connections for People, Places, Water and Wildlife-pg 70

This goal calls for the creation of a strong “interconnected network of city greenways” to encourage walking and biking and increase access to nature in neighborhoods. Actions within this goal include building wildlife habitat, implementing more and improving existing neighborhood greenways , and building stronger transit corridors.

Measures of Success (or How Do We Know If We Have Accomplished Our Goals?) pg 82

The Portland Plan has established 12 Citywide Measures which will be used to determine how close we come to reaching the goals established by the Plan. As the five-year action plans are implemented,

these success measures will be used to evaluate the progress of the action plans. The Measures of Success were established using local and regional data sources in order to determine where we are now, and where we would like to be. We have identified some Success Measures of particular interest:

2. Residential Satisfaction-pg. 89

Objective: By 2035, 95 percent of Portlanders are satisfied with living in the city and in their neighborhoods

4. Prosperous Households- pg. 92

Objective: By 2035, 90% of Portland households are economically self-sufficient.

6. Creating Jobs-pg. 95

Objective: By 2035, Portland will be home to over 515,000 jobs, providing a diverse and robust job base for Portlanders.

7. Transit and Active Transportation- pg. 97

Objective: By 2035, 70% of Portlanders take transit, active (they walk or bike) or less polluting transportation to work.

8. Reduced Carbon Emissions- pg. 99

Objective: By 2035, carbon emissions are 50% below 1990 levels.

9. Complete Neighborhoods

Objective: By 2035, 90% of Portlanders live within a quarter to half-mile of sidewalk accessible complete neighborhoods.

11. Safer City

Objective: By 2035, 75% of Portlanders feel safe walking alone at night in their neighborhood. Portland's communities of color report feeling comfortable calling emergency services.

12. Healthier Watersheds

Objective: By 2035, all of Portland's watersheds have a score of 60 or higher on the Portland water quality index and the Willamette watershed has a score of at least 75.

Appendices

Subareas

As you begin to review the Appendices of the Portland Plan, you will find that the city has been divided into geographical sub-areas. The sub-areas were devised based on shared history, urban form and similar patterns of development within each sub-area. Although sub-areas do not necessarily speak to issues on a neighborhood-to-neighborhood basis, the Portland Plan explains that the “sub-areas typically share commercial centers, parks, schools and often shared interests.” The sub-areas include an average of 24,000 people. “The analysis area needs to be large enough to make policy and investment decisions, but small enough to highlight local variations.” (PP pg. 112)

How Data informs the Portland Plan

The final section of the Portland Plan is a series of appendices which delve into some of the data used

to create the Portland Plan. In particular, Appendix B and C should be viewed together. Appendix B-Local Measures- gives examples of possible actions that could take place within each subarea to improve the area based on needs identified by data sources. Within Appendix C, 14 Local Measures have been identified. The 14 Local Measures are proxies for the Citywide Measures and needed to be developed because data available at the citywide level is different from that available at the local (neighborhood) level. For example, if you then look in Appendix C, you will find that the Centennial-Glenfair-Wilkes subarea ranks lowest on percent of 3rd grade reading proficiency, lowest in math and in the middle but under the goal for on-time graduation rates. These are the most related proxy measures for the Citywide Goal of Educated Youth. If you then look in Appendix B you will find that one of the “proposed actions-examples” for Centennial-Glenfair-Wilkes subarea has to do with supporting the Summer Youth Connect Program, which would ideally help to correct some of the deficiencies identified by the Local Measures.

It is important to remember that data is not the only way to know if we are achieving our goals, but one mechanism to determine if we are headed in the right direction. Some of the possible actions suggested for sub-areas are not even based on data, but on perceived and existing conditions within the area.

Some Additional Notes on The Portland Plan

- Many of the graphics and data sets are easier to understand in color. If you are reading a black and white copy and a chart is unclear, try looking on-line at the color version for clarity.
- When looking at the Sub-Area Score Card (pg.114-115) remember that the higher numbers mean that a sub-area is better in that measure.
- Two maps included in Appendix C depict data incorrectly and will need to be fixed in the next iteration of the plan. The Poverty map on C-6 inverts the color scheme of the subarea ratings in the chart below. Areas shown as "meets or exceeds standard" should generally be shown as "far from target". The Unemployment map on C-7 inverts the targets. The subareas with higher unemployment should be shown as "far from target" and the subareas with relatively lower unemployment should be shown as "near target". The Bureau of Planning and Sustainability is preparing an errata sheet to list these types of mistakes.
- Please note that when you are looking at the “Local Actions” section in Appendix B, you will find “Proposed Actions-examples” for each geographic sub-area. These actions are simply examples of actions that could occur within each sub-area based on the Local Measures. No actions have actually been proposed or confirmed for sub-areas yet.